



Nanette Keir

Graphic/Web Designer

Online Portfolio: disgruntledmonkey.com

behance.net/Nanurism

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1 About Me

I am a self-motivated and highly competent graphic designer with 25+ years of experience in printing and web design. **For example – was instrumental in the re-design of our company website which increased better usability for sales and customer's alike.**

2 Skills

- Illustrator
- Photoshop
- Dreamweaver
- InDesign
- iMovie
- CMS
- Agile CRM/Mail Chimp
- Platforms: Mac and PC

3 Responsibilities at a Glance

Preflight files for production via Prinergy Evo system - correct if needed
Communicate with printing/die cutting/bindery to create optimal product
Create mock ups for approval/production
Create informational videos to illustrate product functionality
Maintain web site via CMS & Dreamweaver

4 Experience

Present CONFIDENTIAL Wheaton, IL

I presently work for a corporation specializing in direct marketing pieces. Since I work in a company that has printing and manufacturing facilities on-site, I have an excellent background on creating a job from concept stage all the way through final product. **I was hired as a production artist but in the years since I have evolved into what our company needed most which was computer/web graphics. I took it upon myself to help our company grow by learning web design.**

4 Experience (continued)

I was involved in the overhaul of our company website. We had an end-user problem for navigation and the functionality of our site. I stepped in and did principle photography and editing for our web page. **The result has increased web traffic and better usability for our sales department and customers.**

Recently I have been utilized to create print and on-line ads/e-blasts for our company. This opportunity has helped me flex my web skills further. **This helped with an increase in sales inquires on our products.** I created and maintain our youtube channel. Our main complaint from customers was that our static images did not convey how our products worked. **Once we created movies that showed our products “in action” it helped increase customers understanding of the functionality of our products.**

I am active on Lynda.com where I brush up on the latest web/graphic courses. I have also in the past been active on Teamtreehouse.com learning coding and a bit of computer programming.

6 Education

Associate Degree-Advertising and Design
College of DuPage US-IL-Glen Ellyn

Certificate-Web Publishing
College of DuPage US-IL-Glen Ellyn

Certificate-App Development
Certificate of Completion in App Development

7 Professional Affiliations

I have an online store at CafePress.com. I enjoy creating fun and colorful T-shirts for myself and others. This is a great creative outlet for myself plus I have created T-shirts for co-workers and their charitable causes. I also have a presence on Behance where I go to blow off creative steam.

Please visit me at

LinkedIn: [linkedin.com/in/nanettekeir](https://www.linkedin.com/in/nanettekeir)

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Behance: [behance.net/Nanurism](https://www.behance.net/Nanurism)

CafePress: cafepress.com/disgruntmonkey